



# **CineGrid Day & Viewing 9/9/2011**

**Frank Kresin & Laurin Herr  
Cees de Laat**

**On behalf of the CineGrid Amsterdam Collaboration**

→ please switch off phone! ←

A large crowd of people is shown from a low angle, looking upwards. Many individuals are holding up cameras or binoculars, suggesting they are at a concert, sporting event, or a significant public gathering. The lighting is dim, with a blueish tint, and the focus is on the people in the foreground and middle ground, with some background figures blurred.

**SEEING IS BELIEVING**

# CineGrid Mission

To build an interdisciplinary community that is focused on the research, development, and demonstration of networked collaborative tools to enable the production, use and exchange of very-high-quality digital media over photonic networks.

<http://www.cinegrid.org/>



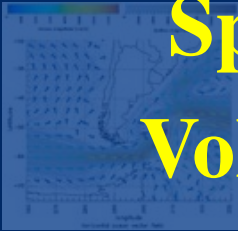
... more data!

Internet developments

Google

Speed  
Volume

DATA



Deterministic

Real-time



twitter



Scalable

Secure

Linked in

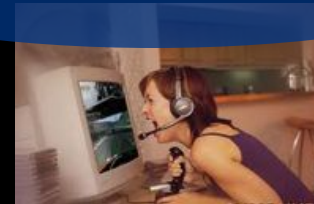


myspace

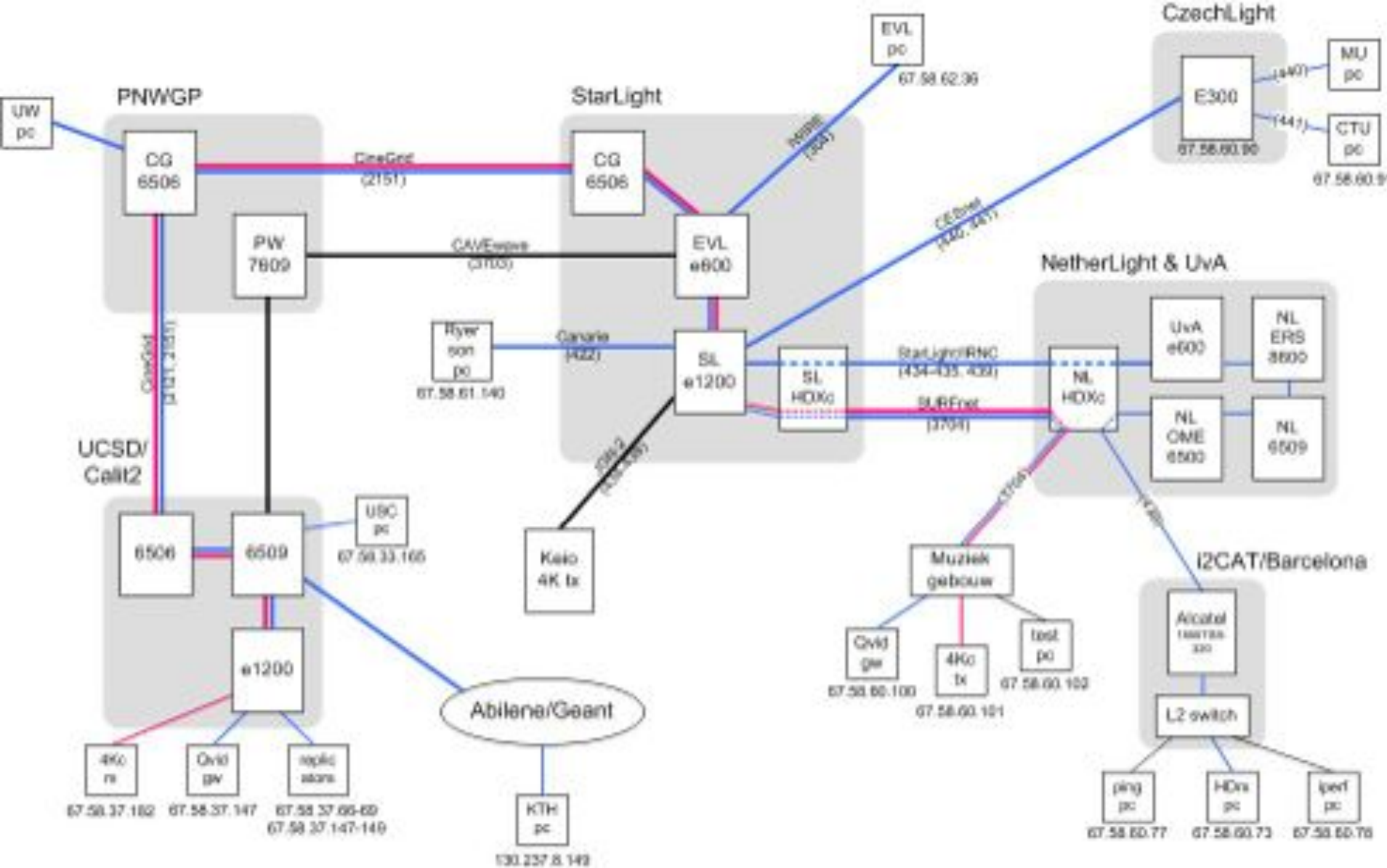
SchoolBANK

Hyves

flickr



... more users!



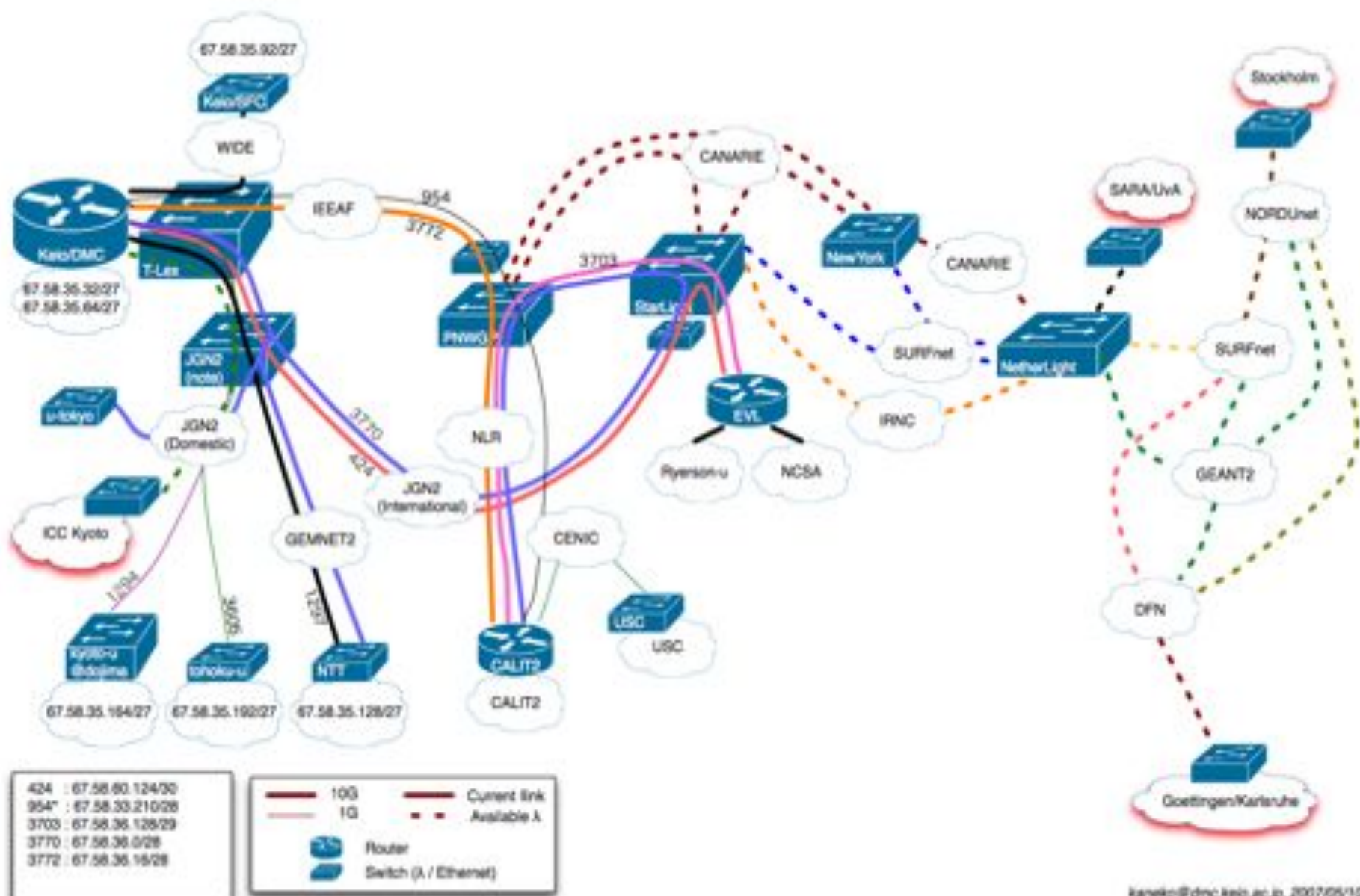
## Holland Festival CineGrid 2007

19-21 June 2007

Drawing by Alan Varlo, et al.



## Current Links & Available Links for Kyoto Prize Events





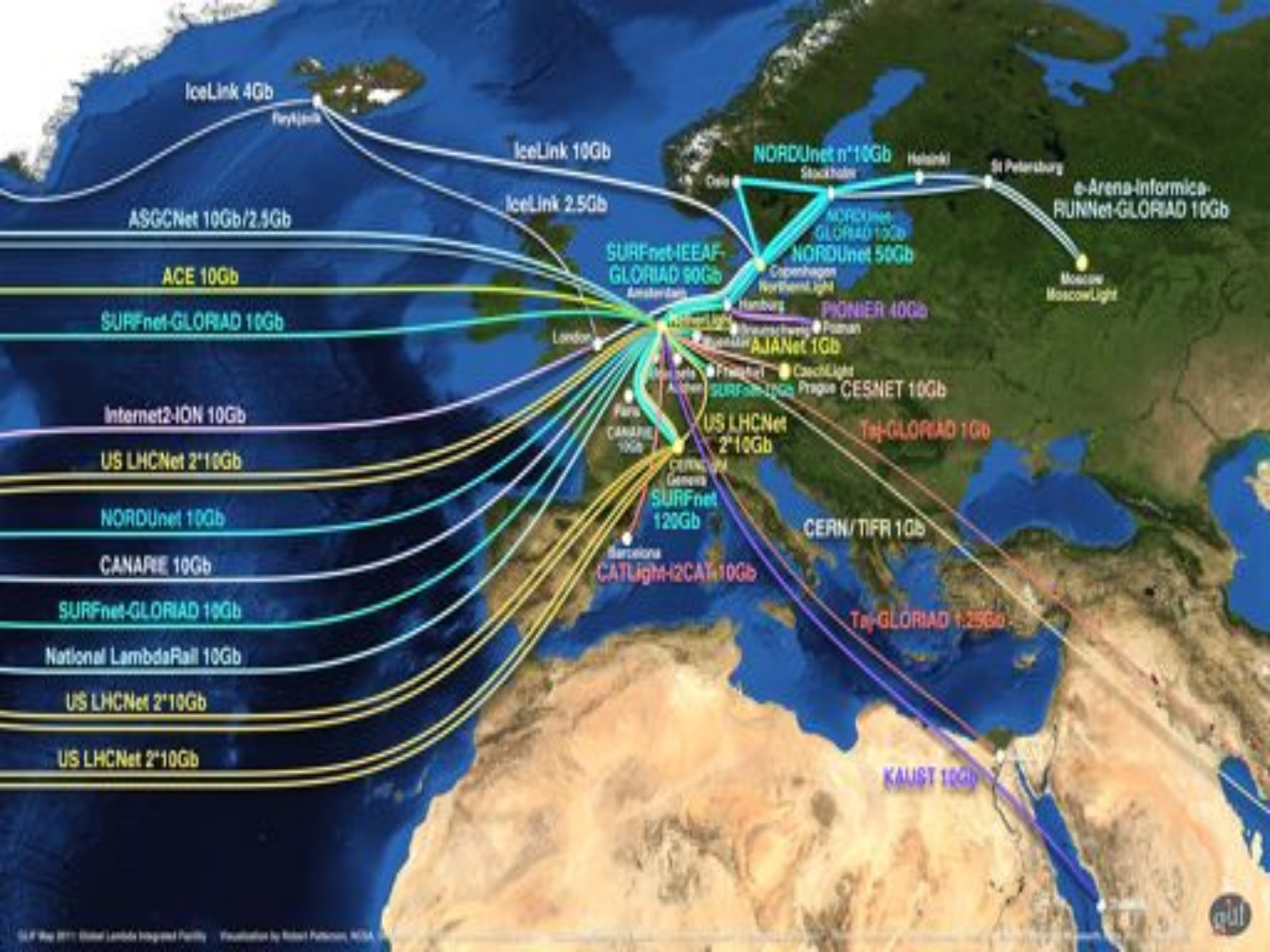
We investigate:  
complex networks!



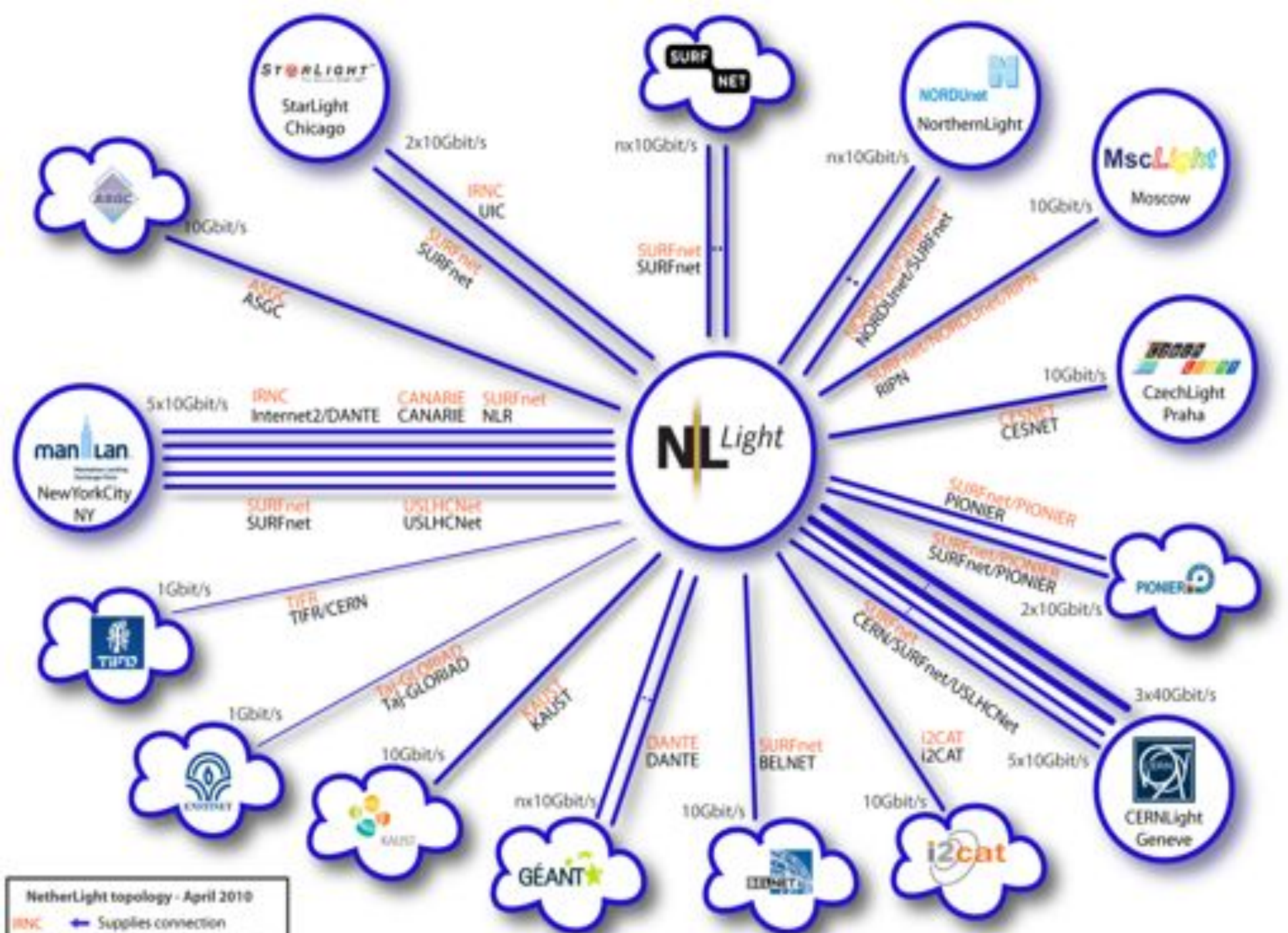
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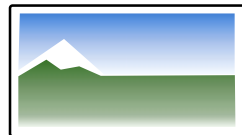
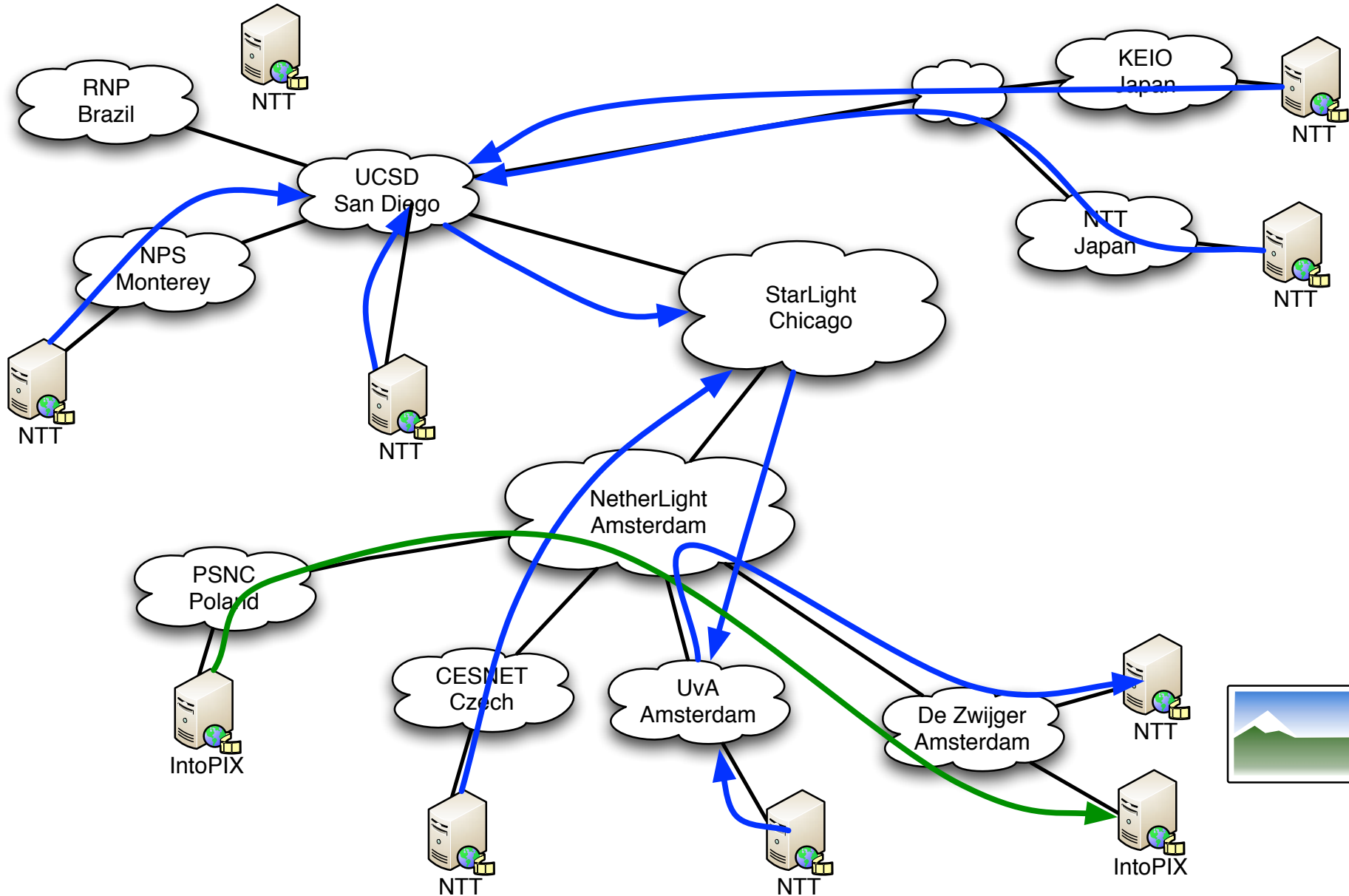




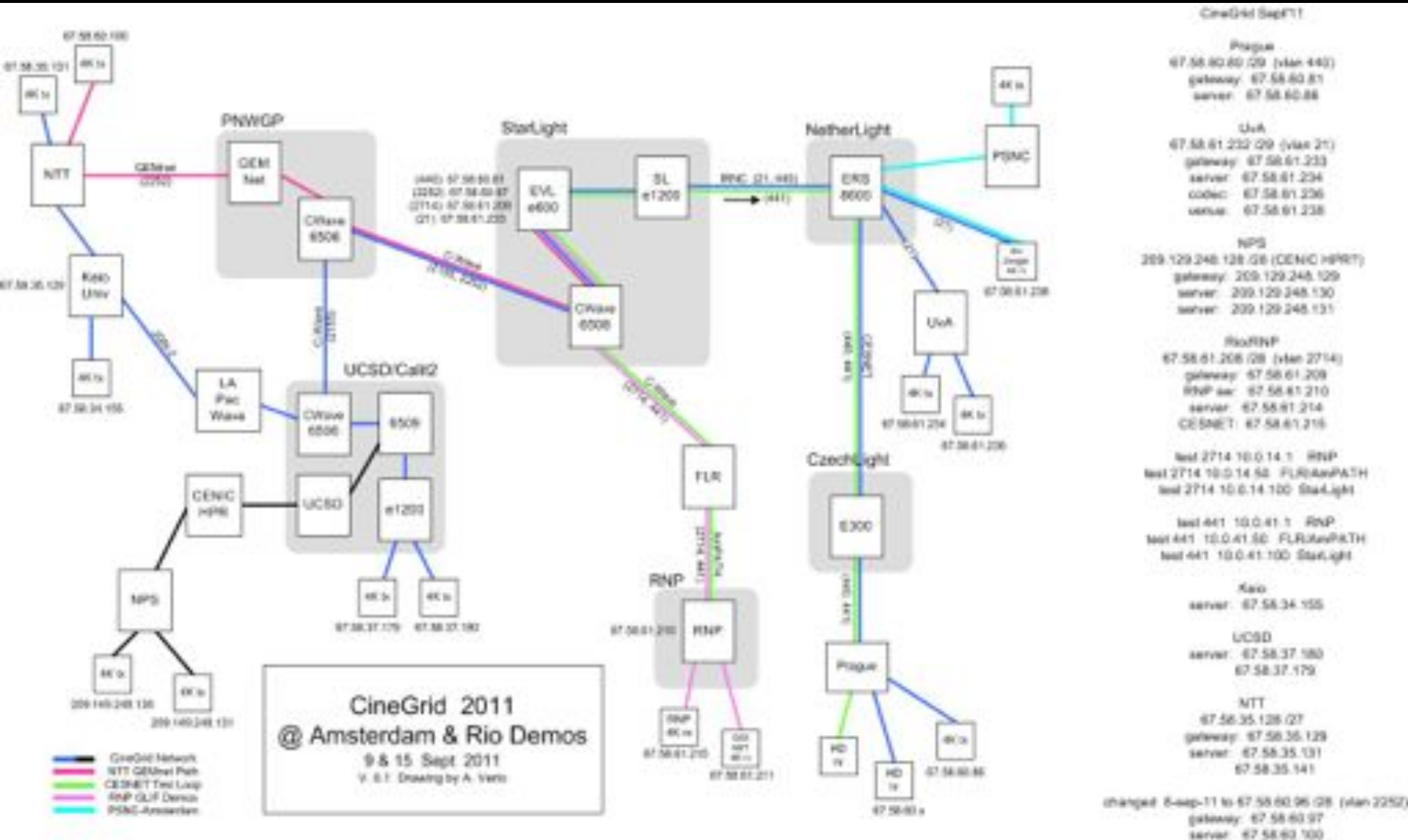




# The Network @ CG-AMS 9/9/11



# The Network @ CG-AMS 9/9/11





# POSSIBLE ROLES

- Feature films (live action / animation)
- Educational usage
- Scientific vizualisation
- Extremely HQ videoconferencing
- Reproduction of performances
- Gaming
- Television
- Home applications?





## PROJECTORS

## Sony's First Ever 4K Home Theater Projector Shoots Super Resolution for Super Cash

4K video might be our inevitable future, but for now it's prohibitively expensive and rarely available. Sony's taking care of the latter part with its new VPL-VW1000ES projector—four times the resolution of 1080p (!) for mega,

BY SAM BIDDLE @SB

SEP 8, 2011 10:48 PM

Share

Like 158

12:07 A 20 11



Gizmodo on Facebook

Find it here

272,092 mensen vinden Gizmodo leuk.



Jim

Ananya

Nancy

Jennifer

Ben

# CINEGRID AMSTERDAM GOALS

Assemble technology, science, art and education to create new concepts, pilots & business models that result in:

- New forms of storytelling
- New domains for scientific exploration
- Transformation of workflows in creative media production
- Better education
- Enhanced economic growth





# PARTNERS

## CONSORTIUM PARTNERS

SURFnet, UvA, SARA, Dutch Film- and Television Academy, DELL, TNO, Holland Festival, Blender Institute, Sandberg Institute, MediaGuild, Waag Society

## COLLABORATORS

Poznan Supercomputing Center, Amsterdam Innovatie Motor, UCSD, University of Illinois, NHK, KTH, KEIO University, Pathé Benelux, Filmmuseum, Salto, Nationale Computer Faciliteiten, IDFA, BeamSystems, ISOC, IDFA, DutchView, PICNIC, GridForum and many more

# ACTIVITIES

Center of Excellence  
Scientific Research  
Content production  
Education  
Business Models  
Outreach



# CINEGRID AMSTERDAM

Research-, development- and outreach facility  
for production, transport and projection of  
digital cinema:

- Digital projection and sound in very high quality
- Editing and capture facilities
- Rendering & disk space
- Extremely high quality networks

In the center of Amsterdam

International context





# SO FAR

- Holland Festival '07 & '10
- BeamLab
- PICNIC' 08 & '09
- Mediapark Jaarcongres '08 '09 '10
- SURFnet GigaPort
- ICT Delta '09
- Holland Animation Film Festival
- Workshops 4K
- Educational contest
- 4K How to Cookbook
- Content, content content..





**Handelingen**  
**Maarten de Heer**





**Red End**

**Robin Noorda & Bethany de Forest**





*Hey, not still.*



*We're almost done. Sshh...*







**STEREO 4K Recording  
Viktorija Mullova  
Holland Festival 2010**

# RESOURCES

- CineGrid Studio for 4K postproduction
  - 100 TB of Highly Connected Storage Space
  - High Performance Render Cluster
  - 3 4K Screens and
  - 1 - 10 Gb/s light path connections
- 
- Expertise in
    - - production
    - - encoding
    - - transmission
    - - screening







CineGrid @ Holland Festival 2007 Crew



BUSINESS PRODUCTIE RESEARCH VERTONING

PRODUCTIE / LUKIE / 08/09/2011

# Make your own 4K production!



Are you an audiovisual artist or filmmaker? And do you want to experience 4K with your own production? Participate in our 4K contest! Send in your concept for a 4K video-installation or film (ca. 5 minutes) before the 14th of November. Incorporate the latest techniques in your concept, and make use of the full potential [...]

Share / Save 1

## CINEGRID AGENDA

9 September/2011

### CineGrid Day



Experience the 4K future now! On the 9th of September, CineGrid Amsterdam organizes the CineGrid Day 2011. 8...

### CINEGRID ON TWITTER

Biologie Geometrie #3D #render #pavement <http://t.co/rDQC8BP>  
via @MayaRendering To make an object move with a dynamic parent  
MayaDynamics <http://t.co/DB6TqjV> #3D #Maya #animation

4 new tweets

#3D See how our nose works, buy the model and put your project in  
best\_presentation <http://t.co/rECoqmi>

#3D Have a time to check this artist for this very realistic human  
anatomy at turbonquid... <http://t.co/1q9kqgHC>

Nhã Hentai Tokko Hentai Naruto Hentai Fanfiction F1E3 Vanilla Hentai  
... (unreadable text) ...

# CINEGRID IS SUPPORTED BY

City of Amsterdam, Pieken in de Delta

EFRO / Kansen voor West, Province of Noord-Holland



Gemeente  
Amsterdam

